Digital Portfolio Rubric

Your Name_____   Class Period:_____

Rubric	4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
Followed Directions	All tabs are accurate, and all content is organized on the appropriate pages on the website according to the style directions. The student displays their work professionally.	Tabs are displayed effectively, but not according to the style directions, and most or all content is present and somewhat organized according to the style directions.	Not all tabs and content are put together according to the style directions.	Most tabs are not accurate, and the pages are incomplete or not put together according to the style directions.
Creativity	Student took great pride in their work and presented what appeared to be their BEST work (ideas, illustrations, unique layout, etc.).	Student work was interesting but appeared mediocre compared to the student's capabilities.	Student put minimal effort into project, just enough to get a grade.	Student seemed to have put very little to no effort into project.
Content & Design	The site is user friendly and easy to navigate. Professional use of typography, art elements, and layout on each page. Site is appealing and easy to view.	The site is user friendly and easy to navigate. Somewhat professional use of typography, art elements, and layout on each page.	The site is easy to navigate but the content lacks organization and looks like a class project instead of a professional website.	The content is incomplete, student did not take care in the layout of the portfolio, many pieces do not make sense or lack descriptions/titles and work that is displayed is poorly executed.
Conventions	Strong evidence of EPIC content (rhetoric, diction, grammar, literary techniques, figurative language, etc.).	Some evidence of EPIC content (rhetoric, diction, grammar, literary techniques, figurative language, etc.).	Minimal evidence of EPIC content (rhetoric, diction, grammar, literary techniques, figurative language, etc.).	Very little to no evidence of EPIC content (rhetoric, diction, grammar, literary techniques, figurative language, etc.).
Evidence of Learning	The content clearly demonstrates mastery of concepts presented.	Some content demonstrates mastery of concepts presented.	The content demonstrates an average understanding of concepts presented.	The content does not demonstrate a clear and full understanding of concepts presented.
Points Earned				
Total	_____ X 5 = _____ /100			